



Business Sponsorship Guide

Since 1996, Lakeshore Productions Inc, a registered Wisconsin 501(c)3 organization, has provided summer theater productions to the Random Lake and surrounding communities as an inclusive opportunity for children and adults to learn, grow, and have fun in a shared space through the arts.

With casts and volunteers of 70-100+ individuals and 1500+ tickets sold each summer, LPI reaches a broad community across Random Lake's surrounding area in Ozaukee, Sheboygan, and Washington counties through our annual summer theater production each year during the first weekend of August.

Annually, LPI seeks the support of individual and business sponsorship to make productions and improvements to the school district auditorium possible. Aside from extensive costs to support materials, costumes, lumber, and legal and licensing rights to perform a show, Lakeshore Productions awards two general arts scholarships annually, as well as capital contributions to fixtures and auditorium enhancements in partnership with the Random Lake Music Department.

TWO WAYS TO SUPPORT LPI

1. Be a show sponsor!

Maximize reach as a show sponsor in the playbill with additional reach via our website and social media throughout the year.

2. Advertise in our summer playbill!

Reach 1000+ patrons who attend a performance with a business advertisement in the show program.

Show Sponsorship can be initiated at any time of the calendar year. Sponsorship received from January 1st-March 31st will automatically support the current year's production, unless specified, with sponsorship promotion going into effect from time of receipt.

It's never too early to lock in support for our next production!

1. Show Sponsorship: For year-round recognition

Consider general show and production area sponsorship information below. Partner, Producer, and Angel levels make direct contributions to the annual summer productions with specific attribution to show department (e.g sets, costumes, props) or as presenting show sponsors for Producer and Angel levels.



Partners: support specific show departments such as costumes, set, or props sponsor. Partners will have their business name listed on the website*, shared on social media, and logo on the playbill interior.

Producers: are attributed as a “presenting show sponsor”. Logo included on website*, social media, show poster, and Playbill cover.

Angels: are credited as summer “show sponsor” with sponsorship supporting performance rights. Logo included on website*, social media, show poster and advertisements, and Playbill cover.

**Website feature is for the duration of the calendar year of the performance from the time of sponsorship (e.g. Sponsorship in March 2026 for summer 2026 show will run through December 31, 2026. Sponsorship October 2026 for summer 2027 show will run October 2026 through December 31, 2027).*

2. Playbill Advertisement: For short-term business promotion

Business playbill advertisements support the production while also promoting your business in the printed playbill provided to patrons at all five performances.

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| Full Page Ad- \$200.00 | 4 ¼” wide x 7 ¼” high |
| ½ Page Ad- \$120.00 | 4 ¼ “ wide x 3 ½” high |
| ¼ Page Ad- \$65.00 | 4 ¼” wide x 1 ¾” high or 2 ⅛” wide x 3 ½” high |
| 1/8 Page Ad- \$35.00 | 2 1/8” wide x 1 ¾” high |
| BACK COVER- \$300.00 | 4 ¼” wide x 7 ¼” high |
| Website Ad / Link + \$10.00 | |

- All playbill advertisements must be returned by June 30th to appear in the current year’s playbill (late July/early August).
- Ads will appear in playbills for all five performances.
- Black and White Ad Layout
- Include business card or information to be included with submission.